

KINGFINITY PRESENTS



# VENDORS DECK

SEPTEMBER 22-25, 2022 | COLUMBUS, OH

 @COLUMBUSMELANINPRIDE

# ABOUT

The 2nd Annual Columbus Melanin Pride will be an empowering, entertaining, and enlightening four-day celebration that features a series of events where guests are amplified to enrich their everyday lives and explore deeper parts of themselves.

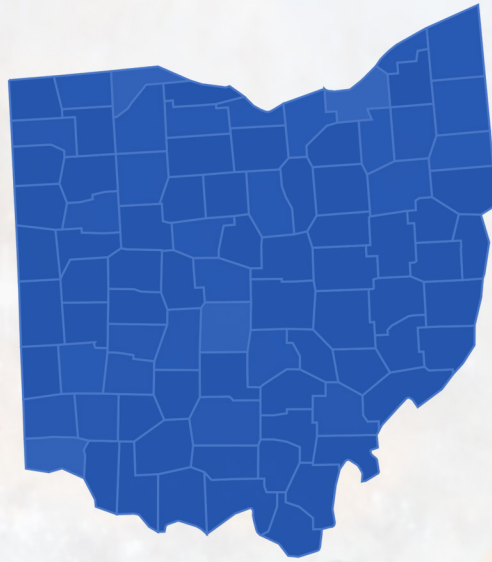
September 22-25, 2022, attendees from across the US will convene in Columbus to experience informative Panel Discussions, Vendors Lounges, Workshops, Social Events, and more! The heart of the weekend will be BlackOut II: The Awakening, a Fashion, Arts, and Music gala that amplifies creatives in our Black/Brown/Marginalized LGBTQ+ community. This gala also serves to celebrate people who have significantly contributed to positively uplifting our community forward.



# DEMOGRAPHICS

EXPECTED  
ATTENDANCE

500+



MEDIAN AGE  
EXPECTED

38.4

MEDIAN HH  
INCOME

70K

GENDER  
MIX



35.2% | 64.8%

TOP FIVE  
CITIES

COLUMBUS, OH  
CINCINNATI, OH  
WASHINGTON D.C.  
ATLANTA, GA  
NEW YORK, NY

GEOGRAPHIC REACH

OH. D.C. GA. NY. MD. VA. PA. IL. IN. MI. KY. TN. NC. SC.

# AWARD HONOREES

**RONALD  
MURRAY**

**ERIN  
UPCHURCH**

**KEYVN  
MINES**

**KENYA  
HUTTON**

**DENSIL  
PORTEUS**

**ELLE  
MOXLEY**

**LUSTER  
SINGLETON**



## POTENTIAL PRIDE AMBASSADORS

**MJ  
RODRIGUEZ**

**ANTOINE  
ANDERSON**

**ANGELICA  
ROSS**

**PHILAYE**



# BECOME A VENDOR

Vending during "Columbus Melanin Pride" brings brand exposure and the perception of social and moral responsibility during this tense climate of social and ethical injustice. It also has the potential for mass marketing opportunities and sales leads. If you'd like to sign up to be a vendor for Friday and/or Saturday, please email us so we can contact you and add you to the Vendor's list.

If you would like to be a Vendor for Friday OR Saturday, the Vending Fee is **\$75**. If you would like to be a vendor for both days, the Vending Fee is **\$125**. Each slot comes with a table and chair and has the potential to serve 400+ Potential Customers.

Vendors can apply to become a part of the melanin magic here in Columbus, Ohio. To be included in future marketing and press, it is imperative to apply before July 15, 2022. Vendors will be accepted until September 1, 2022.



COLUMBUS MELANIN PRIDE IS LOOKING FOR BLACK/BROWN OWNED BUSINESSES

**HEAUXTALES**

**VYNNM**  
AND **FRIENDS**

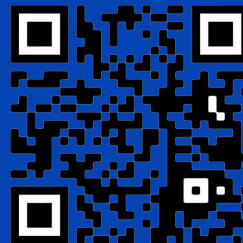
**BLACKOUT II**  
*The Awakening*

VENDOR SLOT  
**\$75**

OR \$125 FOR BOTH DAYS. EACH SLOT COMES WITH A TABLE AND CHAIR AND HAS THE POTENTIAL TO SERVE 400+ POTENTIAL CUSTOMERS.

VENDORS CAN APPLY TO BECOME A PART OF THE MELANIN MAGIC HERE IN COLUMBUS, OHIO. TO BE INCLUDED IN FUTURE MARKETING AND PRESS, IT IS IMPERATIVE TO APPLY BEFORE JULY 15, 2022.

VENDORS WILL BE ACCEPTED UNTIL SEPTEMBER 1, 2022.



[WWW.KINGFINITY.ORG/pride22](http://WWW.KINGFINITY.ORG/pride22)

# SPONSORSHIP OPPORTUNITIES

QUALITY REACH TO A NICHE MARKET OF BLACK/BROWN/MARGINALIZED LGBTQ+ INDIVIDUALS & THEIR ALLIES.

DIRECT CONTRIBUTION TO THE BETTERMENT OF A SIGNIFICANTLY UNDERREPRESENTED COMMUNITY.

MAXIMIZE BRAND VISIBILITY.

OVER 100,000 SOCIAL MEDIA IMPRESSIONS.

## PREVIOUS SPONSORS:



# CONTACT US

TA'SHOBE & PRESTON (KINDRED)  
KINDRED-WILLIAMS

COLUMBUSMELANINPRIDE@OUTLOOK.COM

IG: @COLUMBUSMELANINPRIDE

614-636-3537

